

**DISSERTATION GUIDELINES FOR MA in Journalism and Mass  
Communication (PGJMC) 4<sup>th</sup> Semester**



**KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY**

**PATGAON, RANI GATE, GUWAHATI-781017**

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### I. OBJECTIVES:

The objective of the dissertation is to help the learners acquire ability to apply multidisciplinary concepts, tools and techniques to address communication and media related problems and/or to evolve new and innovative theoretical frame work. The duration of the project work is three months. The dissertation carries 200 marks and it is mandatory to submit the Project Report before the completion of the programme.

### II. TIME SCHEDULE FOR THE PROJECT :

Sl. No	Topic	Date
1	Submission of the synopsis of the project at the respective Study Centre	By the end of May
2	Viva-voce to be conducted .Candidate should bring three copies of the project report along with them at the time of Viva-Voce	Within the month of August

**III. FEES FOR PROJECT:** A Challan of Rs 1000/- as Project fees should be enclosed with the copy of the project report (which will be sent to the university), if not paid the fee during the admission time.

**IV. TYPES OF PROJECT:** The dissertation may undertaken (not limited to) on any one of the following areas :

- The project should be done in core specialisation area of respective course only.

- It can be related to any field of Communication- impact of media, relationship between media and audience, mass media research etc.
- Journalism, its related fields, any media related issues, or media related organisations .
- Any area of Public relations/Advertising/Media Management/Online media/Science Communication/Media Sociology etc.
- Evolution of any new conceptual / theoretical framework.
- Field study (empirical study).
- The project can be based on primary or secondary data.

**V. PROJECT PROPOSAL (SYNOPSIS) Submission, Changes and Acceptance of Project Proposal (synopsis):** a. Learners are advised to send their project synopsis and name and address of the project guide to their respective Coordinators at the KKHSOU Study Centres. The synopsis should include the following-

- Title of the study
- Objectives and importance (significance) for the Study
- Research methodology opted for the study (stating nature, sources, collection of data, research tools and techniques to be used, sampling procedure).
- Limitations and scope of the study

b. If the learner wants to undertake a new project by changing his/her earlier project proposal, he will have to justify his new choice. Without valid ground and certification from his/her guide, no change in project proposal will be entertained.

c. In any case, changes in project proposal will not be allowed after submitting the second project proposal. The second proposal will be considered as final.

d. In any case, changes in project proposal will not be allowed after submitting the second project proposal. The second proposal will be considered as final.

e. It is necessary that the learners finalize their project proposal well ahead of time.

f. It is to be noted that changes in project proposal will not be entertained in the last month of the programme.

g. In order to complete the project in due time, a learner should devote at least 60 days for his/her project. This time should be judiciously divided into various phases like field study & interview, data collection, data tabulation, data interpretation and data analysis

## **VI. PROJECT GUIDE .**

- A faculty who is presently engaged with the Bhupen Hazarika School of Mass Communication of KKHSOU or those who are engaged with the study centres

(preferably mass communication department) of the designated colleges under KKHSOU.

- Faculties in the departments of Mass Communication and Journalism in colleges/institutions affiliated to any Indian University and having minimum five years of teaching experience

## **VII. PROJECT REPORT:**

- Each Project Report must adequately explain the research methodology adopted and the directions for future research.
- The Project Report should also contain the following:
  - Copy of the approved Project Proforma. The Project Proforma has been mentioned in the section “Project Proforma”.
  - Certificate of originality of the work duly signed by the learners themselves and project guide.
  - Resume of the guide should be attached along with the project report.

## **VIII. PROJECT PROFORMA**

- The Project Report should be typed in double line space, with 1.5 inches of margin in left side and 1 inch margin in the right side of each page. The upper and lower margins should not be less than 1 inch each. Project report should be printed on one side only and should be spiral bound.

- The dissertation should include the following items -

- a. Cover page
- b. Certificate from the supervisor/guide
- c. Acknowledgement
- d. Abstract
- e. Contents ( a brief outline of the different chapters including a list of tables/list of figures (if need be)

### **Chapterisation**

- a. Introduction
  - Background of the study
  - Objectives of the study
  - Rationale for the research
  - Hypothesis to be tested/research questions
  - Review of past literature
- b. Research Methodology
  - Area/Place of research
  - Sample size
  - Sampling method
  - Nature of research
  - Tools of research
- c. Details about the different aspects of the research study

- d. Data analysis and interpretation
- e. Limitations and scope of the study
- f. Bibliography
- g. Annexure (pictures, paper clippings, questionnaires etc)

- The cover page and the first three pages of the report should be of the following structure:

### **COVER PAGE (FIRST COVER)**

A dissertation on (title of the project)

***(A Dissertation submitted to Krishna Kanta Handiqui State Open University  
for the partial fulfillment of***

***Master of Arts in Journalism & Mass Communication)***



Guided by-

Name of the guide/supervisor along with his/her designation

Submitted by-

Name and enrolment no of the learner

Name of the study Centre

Academic Session

**FIRST FACE PAGE**

A dissertation on (Title of the project)

***(A Dissertation submitted to Krishna Kanta Handiqui State Open University  
for the partial fulfillment of***

***Master of Arts in Journalism & Mass Communication)***



Guided by-

Name of the guide/supervisor along with his/her designation

Submitted by-

Name and enrolment no of the learner

Name of the study Centre

Academic Session

**CERTIFICATE OF ORIGINALITY from the Supervisor**

This is to certify that the dissertation/audio visual report entitled .....submitted to Krishna Kanta Handiqui State Open University in partial fulfilment of the requirement for the award of the degree of MA in Journalism and Mass Communication is an original work carried out by..... Enrolment No. :..... under the supervision of Mr./ Ms/Dr./Prof.....

The matter embodied in this project is a genuine work done by the student and has not been submitted either to this University or to any other University / Institute for the fulfilment of the requirement of any course of study.

Signature of the learner  
the supervisor

Signature of

Name and Address  
Designation & Address



Name,

The above pages (Cover page and first, second and third page) should not have any numbering. There should be a content page depicting the inside road map of the project. Numbering of pages may start from the next page of the content page.

The type font is: **Arial**. For general continuous texts, font size: **11**. The major Section should be typed with **BOLD letters** with font size: **14**. The Sub-sections should be typed with **Title Case** bold letters with font size **12**.

**AUDIO-VISUAL REPORT :** In case of audio-visual project, the learner is expected to prepare and submit an audio-visual clip on any topic (preferably related to the area of media and communication) in the form of CD or DVD (in MPEG,MP4, m4v, DAT or VOB formats). The learner will have to shoot the video using a handycam/camera and edit it properly before submitting it. It is imperative for the learner to prepare a proper script along with the CDs/DVDs. At the time of submission , the learner must keep in mind to submit three CDs/DVDs , one for the Study Centre, one for the University and one for the learner himself/herself. At the top right corner of the first page of the report "COPY FOR THE UNIVERSITY" should be neatly written or typed.

## **IX. SUBMISSION OF DISSERTATION**

Learners should prepare three copies of the dissertation/CD or DVD whereby one copy will be for the University, one for the Study Centre and one for the learner him/herself. They should bring all the copies during the Viva-Voce which will be intimated to the learners beforehand. On the top right corner of the first page of the report "COPY FOR THE UNIVERSITY" should be neatly written/typed.

## **X. VIVA-VOCE**

After the submission of the dissertation/audio-visual reports , viva voce will be conducted in the presence of both an Internal and External Evaluator at designated study centres or at the University headquarter.

Learners should preserve their copies of project report for future reference. The University may ask the learners to present a brief overview of their project work even after the submission of the project anytime within commencement of the programme. Therefore, the learners should preserve their copies till the final result is declared.

## **XII. MARKS DISTRIBUTION**

**Total marks (200) =150(Report writing/audio-visual CD or DVD) +50 (viva voce).**

The internal examiner will evaluate the project report and award marks out of 200. 150 marks will be assigned for report writing/audio-visual clips and the remaining 50 marks for viva voce.